



2022 Annual Report

Santa Clarita Valley Economic Development Corporation

2022 Priorities

As the pandemic receded, economic uncertainty increased

Provide economic information

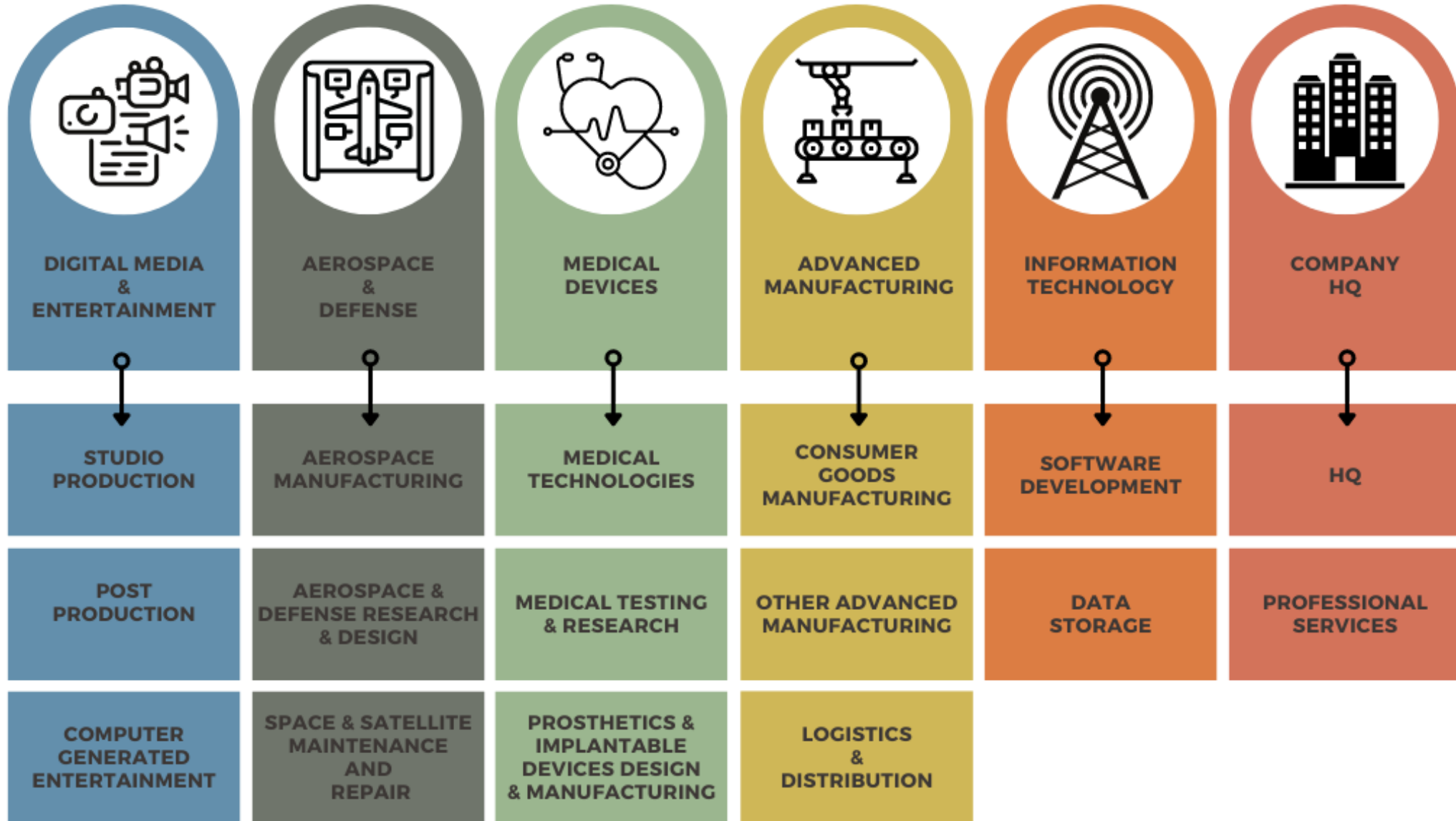
Conduct survey of SCV businesses in target clusters

Continue business attraction & retention initiatives



SCVEDC

PRIORITY INDUSTRIES AND SECTORS



2022 Business Survey

Conducted February - March 2022



Over 150 respondents
Plus 22 individual interviews



Respondents: small
manufacturers
30% manufacturers
50% with fewer than 25
employees



Top Priority: Workforce
attraction & training
Cost of doing business,
regulation, taxes, and traffic
were also frequently mentions

82%



Rated business climate in SCV as somewhat or extremely good

91%

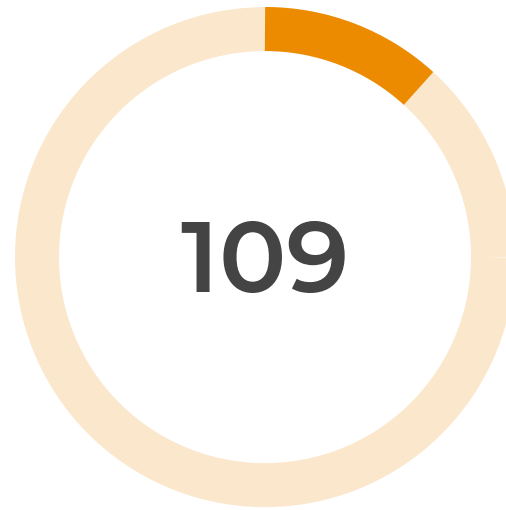


Rated overall quality of life in Santa Clarita Valley as somewhat or extremely good

2022 Business Attraction & Assistance



Jobs
Attracted and retained



Companies
Assisted through
attraction and retention

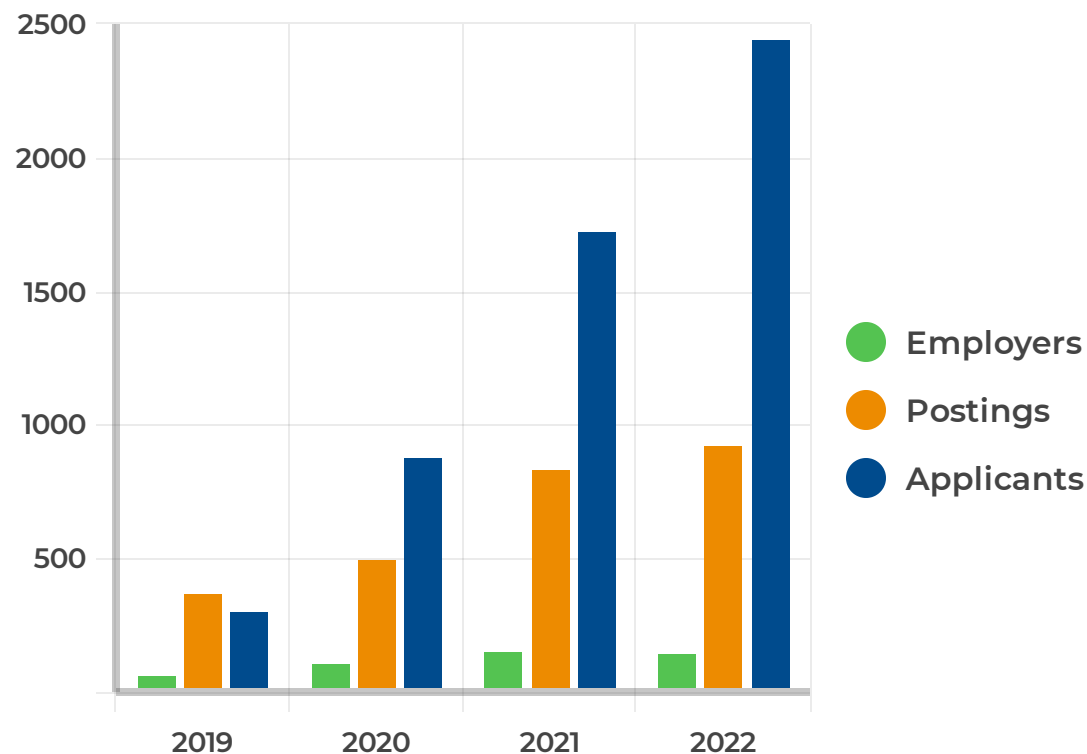


Assistance Projects
76% to businesses in
target clusters

Key Attractions & Expansions



Increase in job site usage





101

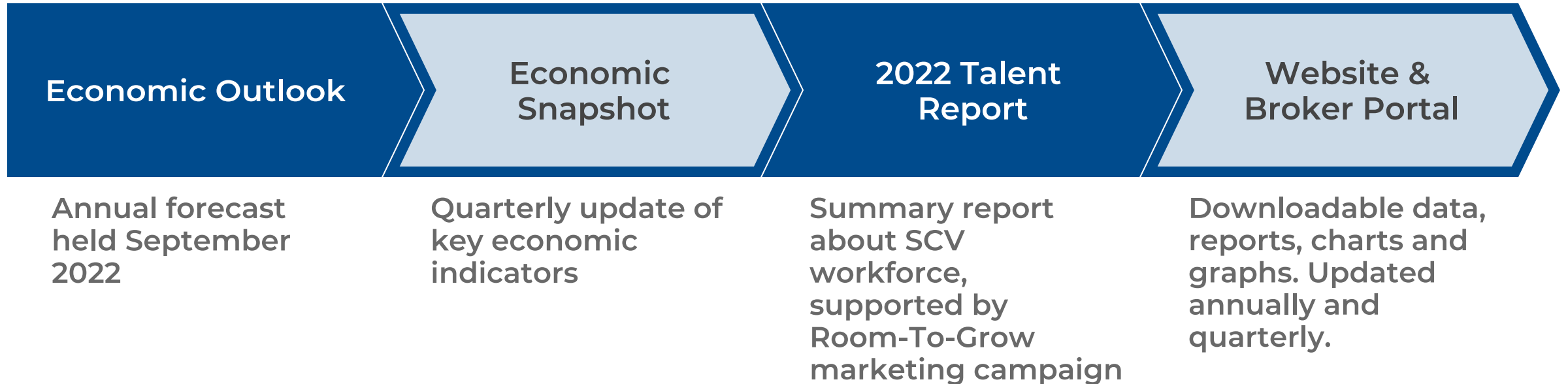
Employers

Participated in a SCV-wide job fair with
over 260 job seekers in attendance

	2019	2020	2021	2022
Total Employers	68	113	156	152
Job Postings	375	505	840	925
Total Applicants	309	884	1730	2447

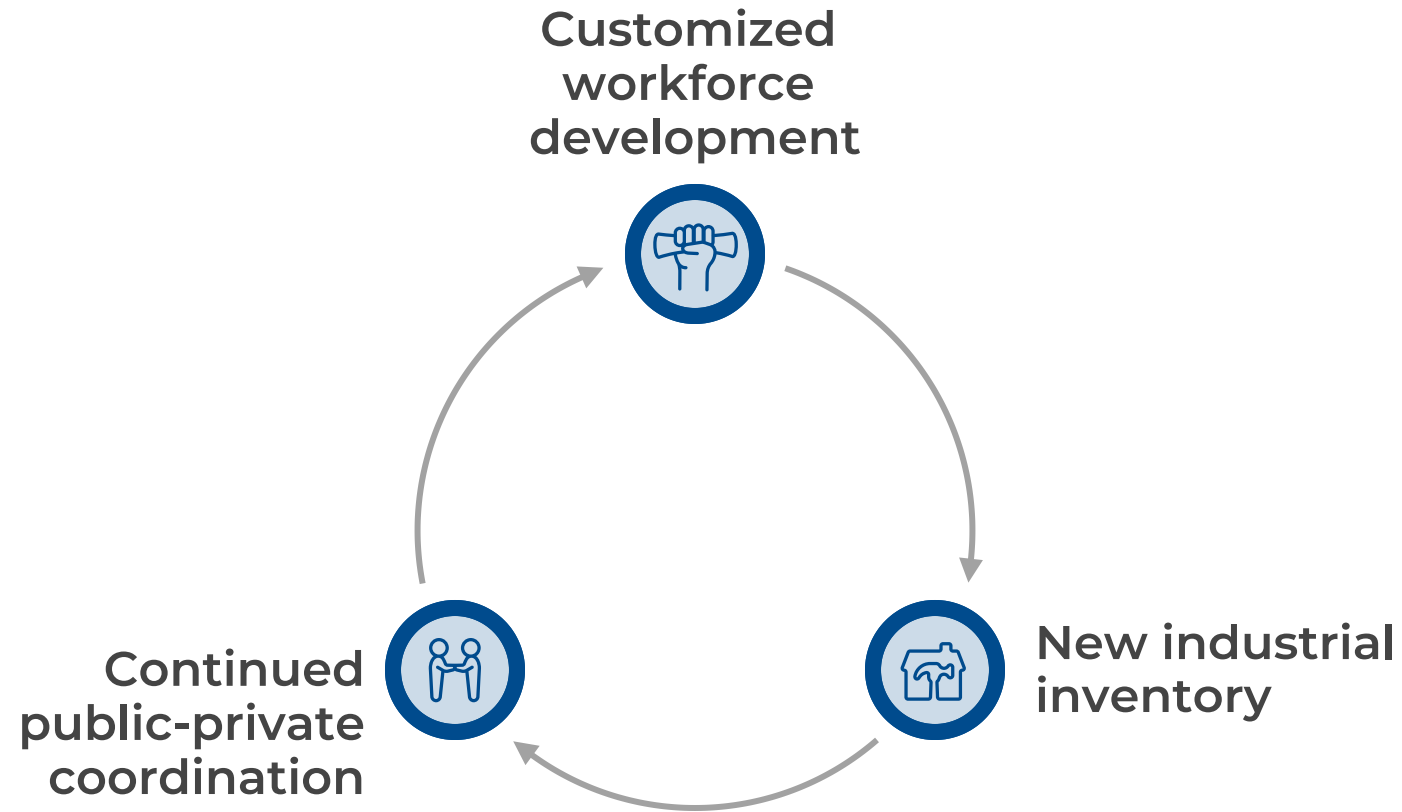
Economic Information

SCVEDC is the go-to resource for data about the SCV economy



Looking Ahead

Factors for continued SCV success



SANTA CLARITA VALLEY

ECONOMIC DEVELOPMENT CORPORATION



As a unique private / public partnership representing the united effort of regional industry and government leaders, the Santa Clarita Valley Economic Development Corporation (SCVEDC) adopts an integrated approach to attracting, retaining and expanding a diversity of businesses, especially those in key industry clusters.

www.scvedc.org

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