



Do you know a student with an amazing business idea and an entrepreneurial spirit?

Someone who has an idea that can set the world on fire? Please encourage them to participate in SCV's first annual youth pitch contest - The Big Idea SCV.

"The Big Idea SCV" event provides a unique opportunity for young adults ages 16-22 to learn about entrepreneurship and prepare to put their ideas into action. The Big Idea SCV Challenge focuses on unleashing creativity, encouraging a mindset of abundance and self-determination, and promoting purposeful entrepreneurial action.

The Big Idea SCV occurs in 3 phases:

Phase 1 - Open call for applications

A written description of the student's business idea along with a written endorsement of the applicant from a faculty member/teacher.

Feb 1 - Feb 21, 2023

Phase 2 - Semi-finals

25 Semi-Finalists submit a more comprehensive business plan explaining their idea. Applicants are encouraged to use a medium of their choice that expresses their business plan. (e.g., powerpoint, video, webpage, slideshare, written, charts.)

Due date: March 30, 2023

Phase 3 - Finals

8 Finalists will present at a LIVE pitch event at LA North Studios. Leading up to the pitch, each finalist will have access to a business mentor and the opportunity to attend 3 workshops led by SCV business experts in their field. Finalists will receive additional points towards their final evaluation by attending these workshops.

Please attend the Event on April 26, 2023 - come cheer on our future business leaders!

April 26, 2023

5:00 - 8:30 pm

LA North Studios

Registration required; no fee to attend

The Big Idea SCV is a signature project of the Baker Family Foundation (BFF of CA), in partnership with the Santa Clarita Valley Economic Development Corporation.

A flyer about the event is attached. Learn more about the event at www.thebigideascv.com.

THE BIG IDEA

Everything begins with an **IDEA**



FEBRUARY 1, 2023 - COMPETITION OPENS

NO FEE TO APPLY!

Do you have a **BIG IDEA**, product, service, or concept that will set the world on fire?

The **Big Idea SCV** is designed to engage and inspire the entrepreneurial spirit of young adults 16-22 in the SCV.

The Big Idea SCV will challenge young adults to unleash their creativity, problem solving, critical thinking, and presentation skills and develop a mindset for 21st century careers whether they become an entrepreneur or not.

Ready to pitch your BIG IDEA? Engage with experienced entrepreneurs and businesspeople, receive critical feedback and mentoring on your ideas, join a community of like-minded young adults, and compete for cash prizes.

Everything begins with an idea. **What's your BIG I? READY, SET, GO!**

Who Can Join

- Must be between 16-22
- Must be currently enrolled in school
- Individuals only (no teams)
- Applicant waives rights to protect business idea and any associated intellectual property
- Applicant consents that their photos and name may be used for publicity

How to Apply

1. Formulate your business idea
3. Request a letter of endorsement from a faculty member or teacher at your school
4. Download and complete the application
5. Complete the on-line registration form, and upload your application and letter of endorsement .

Timeline

- 2.1.2023 Competition opens
- 2.21.2023 First round applications due
- 3.8.2023 25 Semi-Finalists announced (advance to second round)
- 3.13.23 Pitch and branding workshop for Semi-Finalists 5-7 PM
- 3.30.2023 Second round submissions due
- 4.6.2023 Finalists - The "Great 8" announced
- 4.26.2023 5pm - Final Pitch event @ LA North Studios

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BAKER FAMILY FOUNDATION



SCAN ME

Apply at www.thebigideascv.com

THE BIG IDEA

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Do you want to be a part of the BIG IDEA?

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Everything begins with an idea. **READY, SET, GO!**



SPONSORSHIP LEVELS

Title Sponsor | \$2,500 (1 available)

- Logo on giveaways to applicants
- Padfolio for 25 Semi-Finalists
- Backpack for 8 Finalists
- Ability to place company branded items on table at Finals event
- Logo recognition on website
- Logo recognition on signage at Finals event on April 26, 2023
- Recognition on social media
- Framed event poster

Event Sponsor | \$500

- Logo recognition on website
- Logo recognition on signage at Finals event on April 26, 2023
- Ability to place company branded items in backpacks given to Finalists
- Recognition on social media
- Framed event poster

Bag Sponsor - \$500

- Co-Branded drawstring backpack for swag giveaway.

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